

# AMERICA DIDN'T COME WITH A USER'S GUIDE. SO HE WROTE ONE.



Twenty years ago Camilo Cruz arrived here from Colombia. Starting with just \$200 to his name, he worked his way through school to become a scientist, professor, motivational speaker and Internet entrepreneur. Now, through his books and seminars, he shares his experience and gives practical advice to other people on how to succeed in America.

The makers of Johnnie Walker® want to help the next Camilo Cruz. To encourage entrepreneurs, activists or artists to bring their dreams to life, we have established The Keep Walking Fund. For information and to submit your idea for the opportunity to earn funding, visit [www.keepwalking.com](http://www.keepwalking.com).

WHATEVER YOUR DREAM. KEEP WALKING™



*Johnnie Walker.*

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